



Soft Sell Email
CHECKLIST

**EMAIL #1 HIGHLIGHT HIGH-END
PHYSICAL PRODUCTS**

Blank area for content of Email #1.

**EMAIL #2 DIRECTIONS TO
PREPARE THEM FOR THE SALE**

Blank area for content of Email #2.

**EMAIL #3 EDUCATE THEM ON DESIGN THEIR
HOME WITH PHYSICAL PRODUCTS**

Blank area for content of Email #3.

**EMAIL #4 OUTLINE YOUR PRICES,
PACKAGES, AND INCENTIVES**

Blank area for content of Email #4.

**EMAIL #5 CONFIRM THEIR SALES SESSION OR GIVE ONLINE LOG IN
INFORMATION. ALONG WITH INCENTIVES FOR TESTIMONIALS**

Blank area for content of Email #5.